# Anindya Saha

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## EDUCATION

**Islamic University | Faculty of Business Administration | Kushtia-Jhenaidah, Bangladesh**
- Bachelor of Business Administration in Finance & Banking | Completed November 2025 | CGPA: 3.84/4.00
- Medium of Instruction: English

**Dhaka Residential Model College | Dhaka, Bangladesh**
- Higher Secondary Certificate (Science) | 2019 | GPA: 4.83/5.00

**Kushtia Zilla School | Kushtia, Bangladesh**
- Secondary School Certificate (Science) | 2017 | GPA: 5.00/5.00 | Talent Pool Scholarship

## RESEARCH EXPERIENCE

**Undergraduate Thesis | The Role of FinTech in Promoting Financial Inclusion in Bangladesh**
- Examined access to FinTech services and barriers affecting adoption of digital financial services in Bangladesh.
- Completed literature review, abstract writing, questionnaire design, data collection, citation management, findings, and recommendations; developed stronger analytical skills in SPSS and regression analysis.
- Currently working toward converting the thesis into a publishable paper.

**International Journal for Multidisciplinary Research (IJFMR) | Sep-Oct 2025**
- A Comparative Performance Analysis between State-Owned Commercial Banks and Private Commercial Banks Regarding Ancillary Income in Bangladesh.

**IOSR Journal of Business and Management | Sep 2025**
- Impact of Non-Interest Income on the Profitability of Banking Sectors in Bangladesh.

## ENTREPRENEURIAL EXPERIENCE

**Founder & CEO | Memorica | Social Media & Event Management | Feb 2025-Present**
- Built a registered event-management venture designed as a one-stop platform for event-related vendor sourcing, pricing, coordination, and execution.
- Delivered 20+ events, managing client acquisition, vendor negotiation, budgeting, strategic marketing, and cross-functional event teams.
- Focused on reducing the time and effort clients spend searching for vendors and coordinating multiple event requirements.

**Co-founder | Neelachol | Pure Vegetarian Restaurant | Panthapath, Dhaka | Mar 2026-Present**
- Supports brand development, marketing, strategic planning, and business growth.

## ON- CAMPUS & LEADERSHIP EXPERIENCE

- Advisor, Islamic University Debating Society (IUDS) | 2024-2025
- President, Shaheed Anas Hall Debating Society (SAHDS)
- Coordinator, Finance Frontiers: departmental stall showcasing publications and staff contributions
- Organizer, Horizons of Opportunity seminar in the Department
- General Secretary, Kushtia Debating Society | Jun 2024-Jan 2026;
  Convenor, KDS National Debate Tournament 2025; Chief Adjudicator, Debaters Premier League 2025
- Vice-President, Remians Debating Society, Dhaka Residential Model College | Jun 2018-Apr 2019
- Organizer, *10th DRMC Nationals-2019* consisting of 350+ participants.

## TRAINING & VOLUNTEERING

- Delegate, National Youth Assembly 2020 | JAAGO Foundation | Volunteers for Bangladesh | Cox's Bazar
- Joint Secretary, Rotaract Club of Kushtia-3201 | 2020; supported awareness, aid distribution, and public-health outreach during COVID-19.

## HONORS & AWARDS

- 1st place, business case competition organized by Islamic University Business Club.
- Champion, 3rd Jagannath University National Debate Championship, 2018.
- Champion, Divisional Debate Tournament organized by Rabindra Maitree University, 2022.
- Champion, IUDS Best Debater Inquiry 2022 and Inter Hall Tournament.
- Champion, RDS Intra Debate Competition-2018
- Runner-Up & Debater of the Final, DSDC Debate War 2018.
- Runner-Up, 1st GUDC National Debate Competition.
- Runner-Up, Debater of the Tournament & Final, Khulna Public College Debate Tournament.
- Ranked 1st in admission test for Kushtia Zilla School; 3rd position in PSC Exam, Jashore Education Board (Kushtia Region).

## SKILLS & INTERESTS

- Research: Literature review, questionnaire design, data collection, academic writing, citation, findings and recommendations, basic SPSS and regression analysis.
- Professional: Public speaking, business communication, cross-functional leadership, project organization, event management, strategic budgeting, entrepreneurship, teaching, fieldwork and statistics.
- Technology: Basic AI awareness; interested in advanced AI applications for business analytics and research.
- Languages: Bengali (Native), English (Fluent / preparing for formal English proficiency testing).
- Interests: FinTech, Entrepreneurship, Business Analytics, Economic Policy, Financial Markets, EdTech, teaching, chess, cricket, music, esports, travelling and content creation.

## GRADUATE STUDY OBJECTIVE

- Primary programme preference: Business Analytics; also interested in Entrepreneurship, FinTech, Economics and Management.
- Funding goal: Fully funded or substantial scholarship opportunities, including departmental, central and government scholarships.
- Short-term goal: Strengthen research methods, publish papers, and gain advanced training in AI and quantitative analysis.
- Long-term goal: Become a university faculty member and researcher while continuing entrepreneurship and translating ideas into social and financial impact.

## PERSONAL INFORMATION

- Date of Birth: 06 August 2000 | Gender: Male | Marital Status: Unmarried | Nationality: Bangladeshi.
- Father: Professor Dr. Arabinda Saha | University Professor.
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